

Künby Künby® Künby

collectingdust.com

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Your Promise of Excellence

Kinby®

collectingdust.com collectingdust.com

Important

**A copy of the
limited warranty
is available for
your inspection
at any time
during the
demonstration**

Kunby®

**Your Promise
of Excellence**



a Scott Fetzer company

Manufacturing plants in Cleveland, Ohio and Andrews, Texas. Kirby also has its own Technical Center and facilities in Whitby, Ontario, Canada, and Europe.



KIRBY — Cleveland, Ohio



KIRBY WEST — Andrews, Texas

**FOUNDED IN 1914 —
in business for over 70 years**

Kirby products are demonstrated in the home
by professional, independent Kirby Dealers

The Kirby Story



George Scott
1888 - 1966

The Kirby Heritage II™ Home Cleaning System is manufactured by Kirby, a Scott Fetzer Company. Founded by George Scott and Carl Fetzer in 1914, the Kirby Company has developed a reputation for quality and innovation; quality so good, in fact, literally thousands of Kirbys over 30 years old are still in use today.



Carl Fetzer
1892 - 1969



James B. Kirby
1885 - 1971

The man responsible for the design and creation of the Kirby is James B. Kirby. He was responsible for countless advancements and improvements in home cleaning methods. He held over 60 patents on everything from a wringerless washing machine to ironing and dry cleaning equipment.

A Brief Kirby Product History

Here is a history of progress not in terms of how many different "new" models have been produced, but rather a history of progress in terms of how the Kirby was developed to make it the best product for you — for your comfort and protection, for pride of ownership, for ease of operation, for improved quality, and performance.

1906 Mr. Kirby's first vacuum cleaner was operated by hand power (a later model was motor driven). Dust was separated by drawing dust laden air through water.

1907 Electric powered — Centrifugal dust separation through a conical enclosed cloth bag. Built and sold by Domestic Vacuum Cleaner Company.

1910 Mr. Kirby's first cleaner to dispense with the hose for rug cleaning. This model was one of the first light weight portable cleaners, using aluminum in its construction. It was the first cleaner to be manufactured in Cleveland in large quantities.

1914 A hand-powered oddity nicknamed "The Grasshopper". Bellows generated suction by pressing downward and forward on the handle.

1919 Mr. Kirby's first fan-operated non-electric. Worm and gear drive. First ones built and sold by The Scott Fetzer Company in 1919. Total production over one million.

1925 The first electric cleaner of Mr. Kirby's design to be built by The Scott Fetzer Company. First electric cleaner to have a separable long handle convertible for hand portable use.

1928 Kirby-designed Scott Fetzer Sanitation System. A home sanitation unit convertible for any type of home vacuum cleaning. Gear-driven floor brush.

1935 The first electric vacuum cleaner designed by Mr. Kirby to be named after him. Introduced the "toe-touch nozzle adjustment" feature, and the "triple-cushion vibration" principle of cleaning.

1939 The Model 2C Kirby introduced the electric floodlight, streamlined nozzle and the large Sani-Erator.

1946 Inauguration of the exclusive Belt Lifter feature made it possible to change from rug cleaning to above-the-floor cleaning without touching the belt.

1947 Introduction of the separate nozzle floor polisher with its own belt lifter enabled this unit to be easily attached and widely used.

1949 The Model 509, with Suds-O-Gun shampoo device and the Handi-Butler for sharpening, cleaning and polishing was introduced.

1955 Several motor improvements, combined with a re-designed impeller fan still further stepped up cleaning efficiency.

1957 Introduced a new crevice tool with new patented brush tip — never offered before on any crevice tool.

1959 Motor increased in efficiency. New, longer cord.

1961 Kirby Handi-Waxer introduced. Lifter grip now made in one piece of tough nylon.

1962 Introduction of the new Sanitronic featuring new Sirroco color — new patented magnetic clutch on the Handi-Butler — new flip lever for the surface nozzle — new Sani-Pocket and Sani-Scraper make their bow.

1965 The Dual Sanitronic '50 revolutionized the concept of home maintenance — with a two-speed motor that automatically adjusts to the right power for canister/tank cleaner and motor-driven brush cleaner.

1970 Introduction of the Kirby Classic with the widest nozzle on any in home cleaner.

1973 Introduction of the Omega with armored bag, enclosed headlight, B-adjustment Toe-Touch control.

1979 The Tradition was introduced featuring top-loading dual filter bag system and new-style accessory bag.

1982 Introduction of the Heritage with new multi-purpose Turbo Sander, Turbo Brush and Turbo Groom, a new packaging concept and the Quadra-sweep brush design.



- Over 70 years in the floor care industry
- Hundreds of service centers worldwide
- Millions of satisfied customers...

**AND NOW
KIRBY GOES
ONE STEP
FURTHER...**



a Scott Fetzer company



Kirby®

HERITAGE II™
System

collectingdust

dust.com

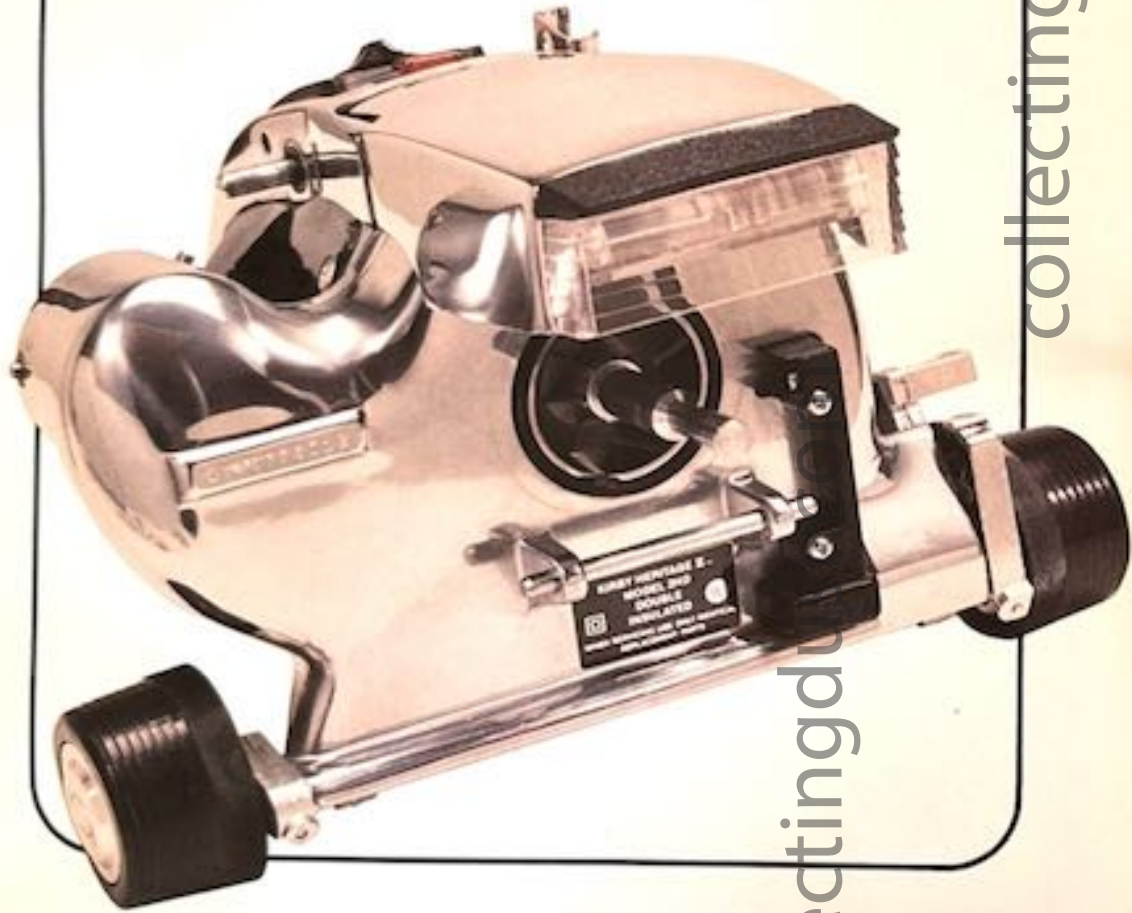
**Designed, engineered and
manufactured for those
who appreciate quality,
reliability and performance**



A copy of the Kirby Limited Warranty may be inspected by you
at any time during the demonstration.

collect

**The Kirby
power plant.**



*New Power-on
Indicator Light



**We build
each of the 12
Heritage II™
System Units
around our
amazing power plant.**

The Turbo Tool portable workshop



It performs a multitude
of time, labor and money saving
tasks in and around
your home

Turbo-Sanding



Turbo-Scrubbing



**TREMENDOUS
VERSATILITY**

Turbo-Massaging



Turbo-Polishing



The Kirby Inflator/Deflator



**Inflate or deflate
air mattresses, toys, and
other inflatables
with ease.**



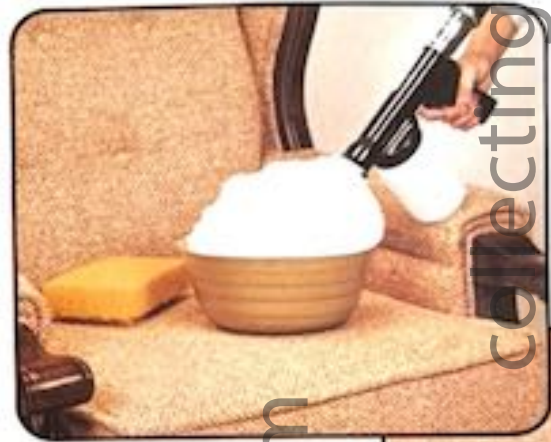
**As a cleaning tool,
inflator/deflator
is ideal for
hard-to-reach places.**

The Kirby Spray Gun



**The all-purpose
household spray gun
for professional
looking results.**

The Kirby Suds-O-Gun



**The easy and
economical way
to keep upholstery
looking bright and new.**

There are four basic types of vacuum cleaners



1. Tank or canister type

Designed for light dusting and above-the-floor cleaning. Poor for thick, bulky fabrics and carpeting.

2. Hand portable type

Great for embedded dirt in upholstered furniture and carpeted stairways



3. Upright with motor-driven brush

Specifically designed to clean rugs and carpets.

4. Straight suction type

Handy for quick pickups or spills on hard surface floors. Performs poorly on carpeting.



Most homes require each of the four types, but very few homes have more than one.

Too costly.

Few people can afford the high cost of four different cleaners plus a shampooer and polisher.

Too inconvenient.

The inconvenience of changing one piece of equipment to another deters most people from using them when they should.

Inadequate storage.

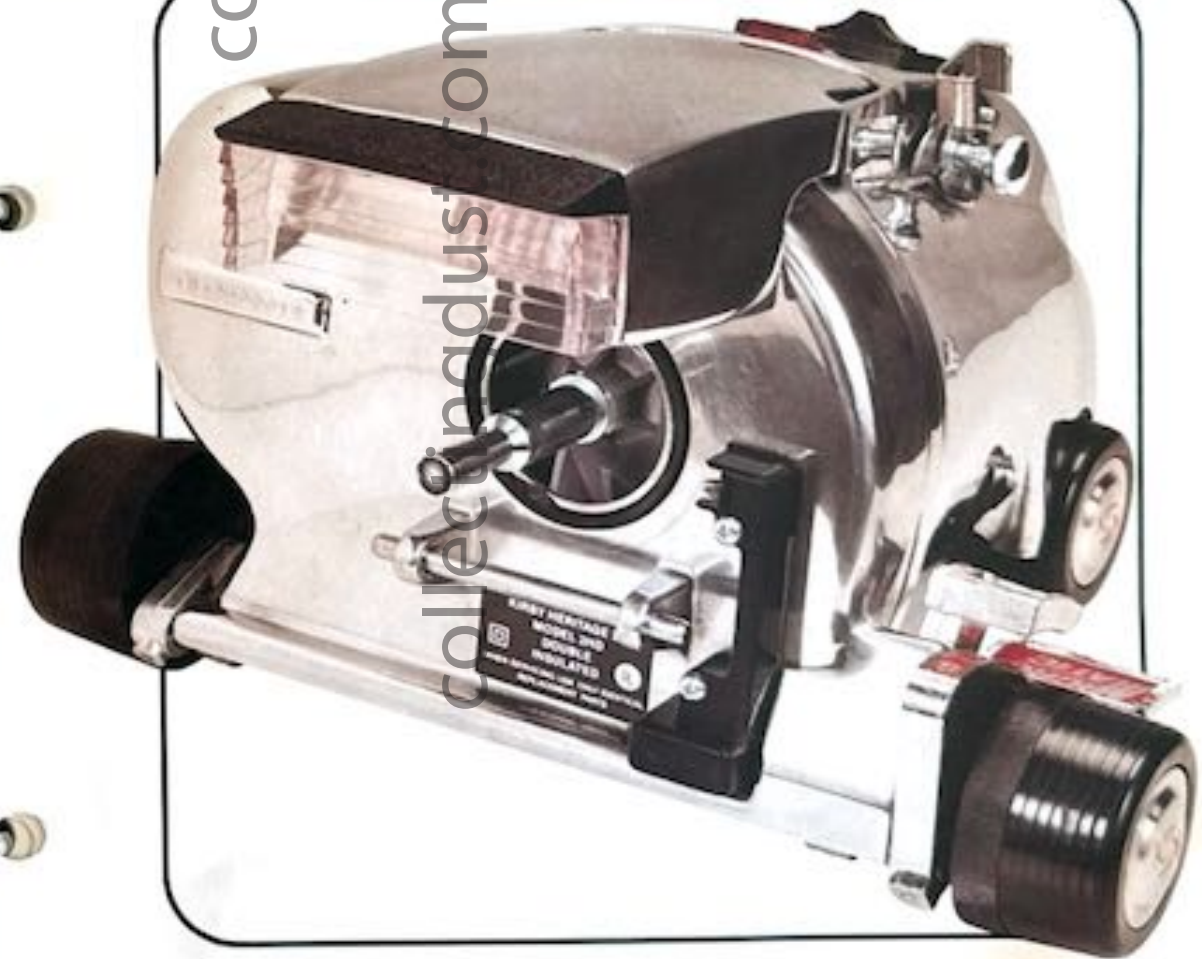
Few homes can provide sufficient space to store more than one cleaner.

The result . . .

By trying to get along with only one piece of single-purpose equipment you cannot possibly do the thorough cleaning job you would like to do.

**Kirby
gives you
all four
plus
two more!**

**Six completely
different types
of cleaners
built around our
dual speed
power plant.**



collectingdust.com

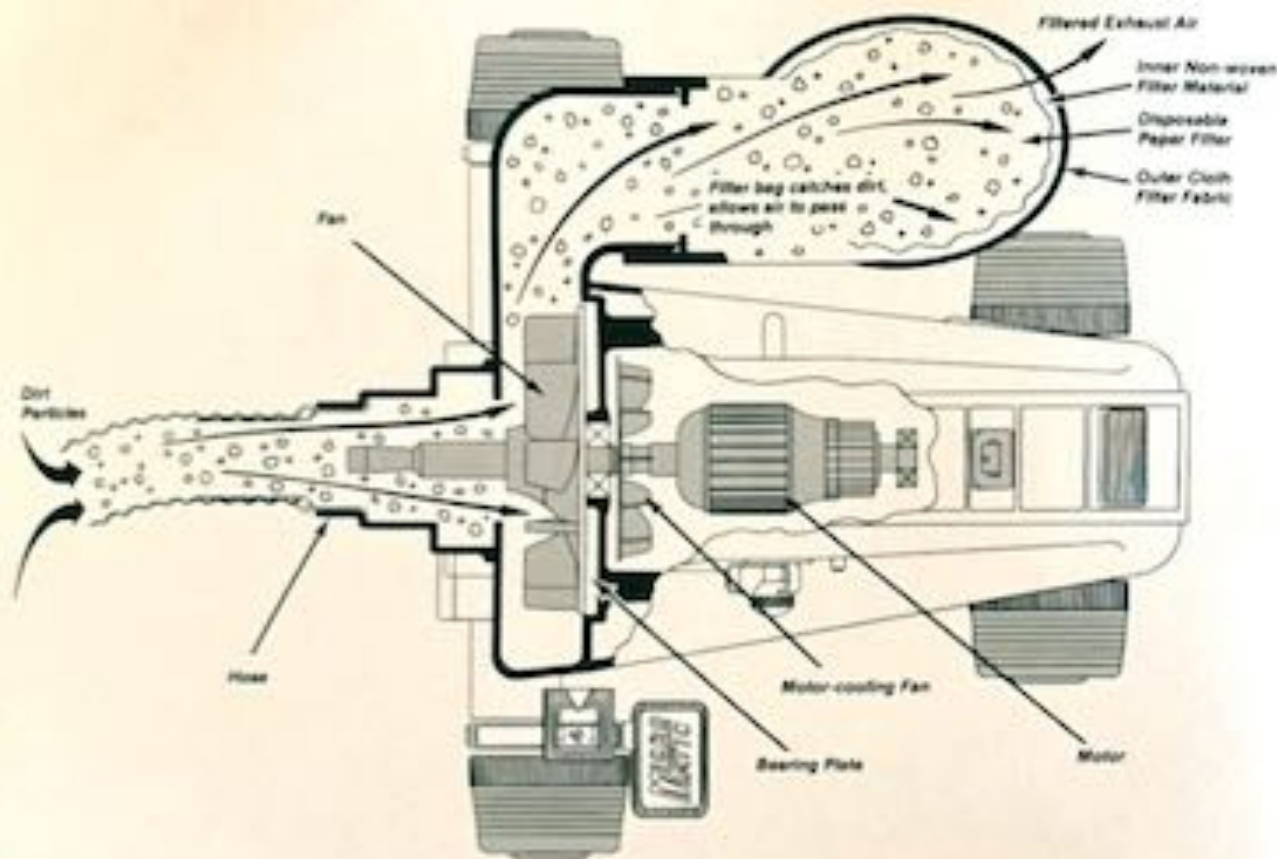
collectingdust.com

1. The Kirby Heritage II™ Tank Canister Cleaner



Important
Differences
in
Design

KIRBY'S DESIGN



- **Dust and dirt are vented around motor area not through it!**
- **Motor cooled by separate cooling fan for longer motor life**
- **Heavy dirt trapped in Em-Tor; light dust enters bag**
- **Triple-filter bag system filters air 3 times!**

**These set
the Kirby
apart.**

Features

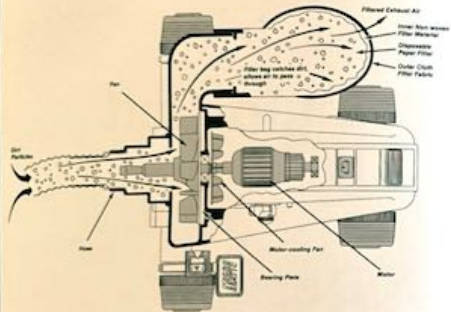
- Automatic Speed Selector
- Lightweight, easy to clean hose measuring over six feet in length
- Strong, lightweight wands
- Well designed surface nozzle with adjustable brush
- Handy duster brush
- Crevice tool with removable brush
- "Kirby Kaddy" convenience kit

Benefits

- You always get the proper amount of power
- Easy to handle, maintain and gives you excellent access reach
- Long-lasting and easy to handle in all cleaning applications
- Allows you to clean under furniture, beds, and bare floors too!
- Makes all your light dusting jobs easy
- Permits access to extremely hard-to-reach places like radiators, registers, and deep slots like sliding glass doors

Plus...

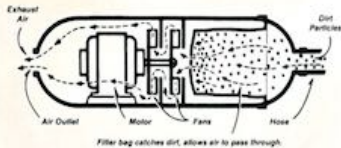
KIRBY'S DESIGN



- Dust and dirt are vented around motor area **not** through it!
- Motor cooled by separate cooling fan for longer motor life
- Heavy dirt trapped in Em-Tor; light dust enters bag
- Triple-filter bag system filters air 3 times!

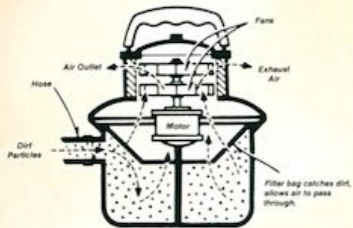
Compare typical construction of other units

Horizontal Tank



Thin sheet steel—small bag capacity. No separate motor cooling fan—exhaust air (dirt laden) passes through motor.

Canister



Dirt clogged filter reduces cleaning efficiency and "suffocates" the motor.

These set the Kirby apart.

Features

- Automatic Speed Selector
- Lightweight, easy to clean hose measuring over six feet in length
- Strong, lightweight wands
- Well designed surface nozzle with adjustable brush
- Handy duster brush
- Crevice tool with removable brush
- "Kirby Kaddy" convenience kit

Benefits

- You always get the proper amount of power
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Plus...

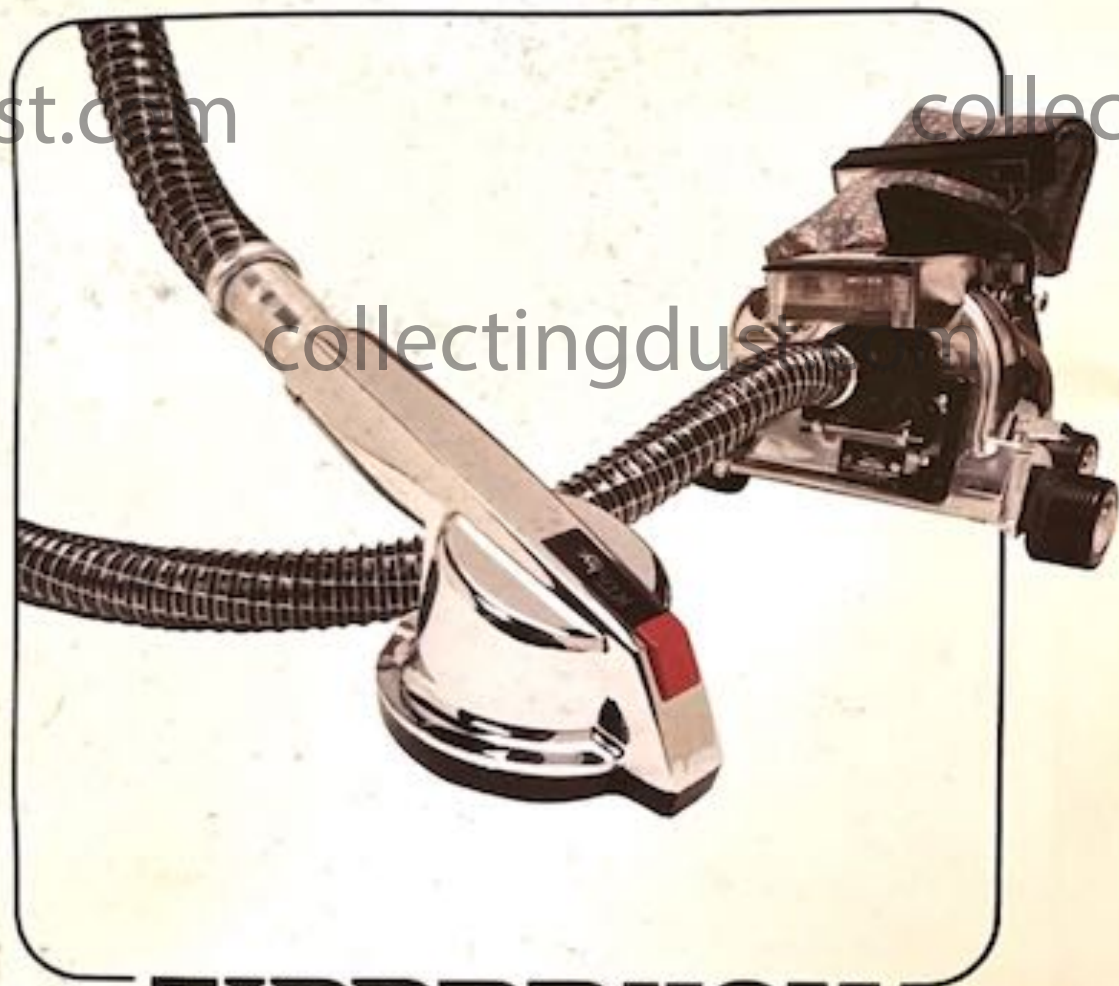
2. The Kirby Heritage II™ Shoulder Portable.



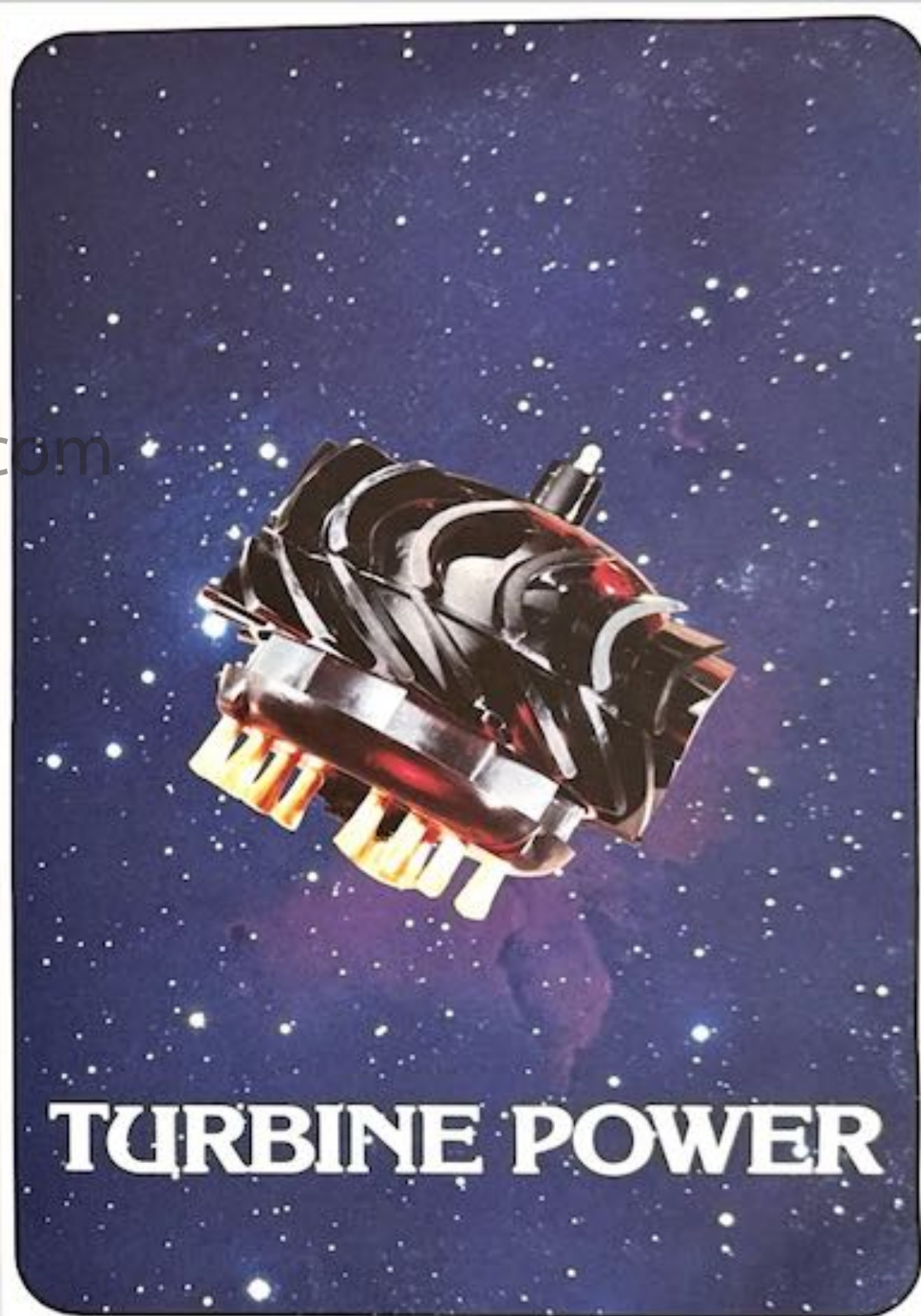
Allows you
freedom of movement
and
greater reach...
without the usual
bumping and scraping
of furniture.



3. The Kirby Turbo-charged Hand Portable Cleaner.



ZIPPBRUSH



TURBINE POWER

3. The Kirby Turbo-charged Hand Portable Cleaner.



ZIPPBRUSH

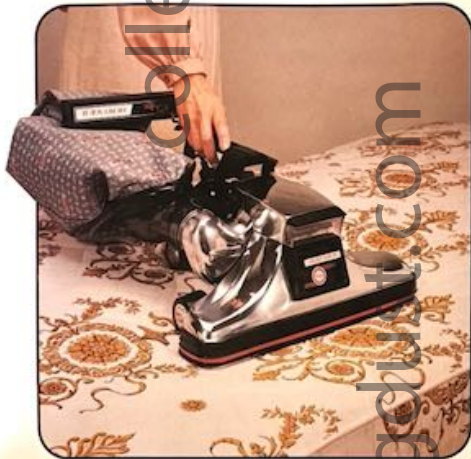
A light touch is
all it takes



TURBINE POWER



4. The Kirby Heritage II™ Mattress Cleaner.



NOTICE: Equipment is shown in "brush on" position. On older style mattresses with buttons, turn belt lifter on/off position. Do not allow loose clothing or hair to enter nozzle area.

**The convenience
of a
portable...
The power of
an upright.**

**You receive
maximum user
benefits when
you invest in
a Kirby.**

5. The Kirby Heritage II™ Upright Rug Cleaner.



NEW

Brush Roll Performance Indicator



Steady Green Light, Indicates Your Kirby Brush Roll is Revolving Properly

CONSISTENT PERFORMANCE

- * Save Time
- * Save Money
- * Save Energy

Another Kirby Exclusive

**Toe-Touch control
adjusts easily for
correct carpet
cleaning height.**

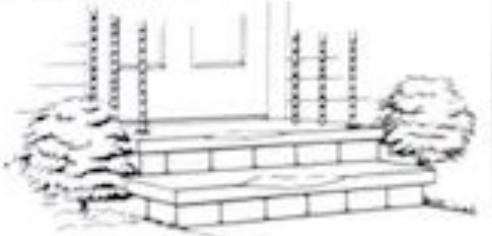


**A total of eight different positions...
plus an infinite number of settings.**

SAND and GRIT cause wear...

The abrasive action of sand and grit carried on the shoes, will wear down even the hardest materials.

- **Grit** wears down stone steps...



- **Grit** wears out the soles of your shoes...



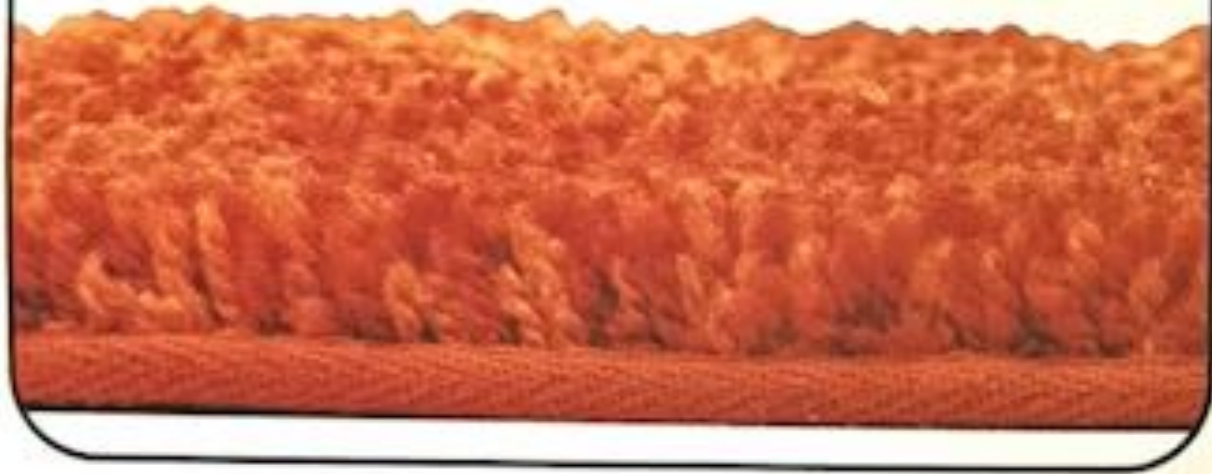
- **Grit** causes bottom steps on carpeted stairs to wear out first...



In your rugs **GRIT** acts like a million knives



Protect your investment...



Leading carpet makers supply detailed care and cleaning literature with their carpets. Their conclusion is that...**the major cause of premature carpet wear is embedded sand and grit...**

Carpet manufacturers recommend that regular vacuuming helps carpets last years longer!

**Why...
does Kirby
out-clean the
other carpet
cleaners?**

The Kirby Heritage II™ Triple Filter Bag System



Dual filtration fabric outer bag provides exceptional filtration, resists clogging. Paper filter makes clean-up a breeze.

Mini Em-tor™



Sturdy "see-through" Lexan

Indicates time to empty

Traps heavy objects...prevents disposable bag breakage

6. The Kirby Heritage II™ Straight Suction Upright Cleaner.



A flip of the belt lifter converts your Kirby into a straight suction cleaner.



Ideal for use on matted rug pads, non-woven and some types of throw rugs.

The Kirby Floor Polisher



**buffs your hard surfaced
floors to a high sheen.**

The work horse is the drum type
Brush Roll



- 11-1/2" wide for fast results
- Burnishing action up to 2400 RPM
- Leaves floor free from swirls
- Self-cleaning bristles
- Easy to use

And... Great for "No-Wax" floors

- Works like a toothbrush to clean into "grooves" on textured floors.

The Kirby Carpet Fluffer



Over 50,000 live action bristles — restore beauty to tired, matted carpets.

What causes carpet soil?

The Kirby Carpet Fluffer



Over 50,000 live action bristles — restore beauty to tired, matted carpets.

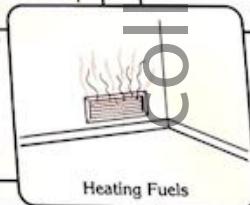
Greasy substances settle on your carpets as well as your furniture...



Cigarette Smoke/
Nicotine



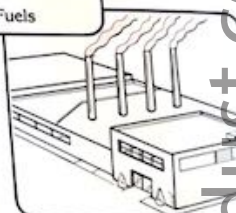
Cooking Grease



Heating Fuels



Auto Exhaust Fumes



Smog, Smoke Fumes

...the sticky greasy film attracts dust and dirt like a magnet...



Dust from outside is drawn inside your home onto carpets and furniture



Dirt is tracked onto carpet on soles of shoes and feet

When this happens...

Vacuuming will not remove this sticky film from your carpets!

What causes carpet soil?

Regular use of the Kirby will help keep your rugs and carpeting cleaner, longer.

However, they will eventually need to be shampooed.

- Professional service is costly
- Hand equipment requires a great deal of effort
- Power equipment can be hard on arms and back. In fact, brushing out the nap and straightening it to remove swirls, etc. left by some power equipment is one of the toughest jobs.

To save time, effort and money, and to keep rugs and carpeting bright and fresh, you need professional-type rug shampooing equipment.

The Kirby Heritage II™ Rug Renovator



**Cleans your carpet
without soaking.**



**Automatically applies
and picks up
Kirby Suds.**

The Kirby Heritage II. 5 Year / 2 Year Limited Warranty

Protects You Against Defects in
Workmanship and Materials

The Sign of Kirby Quality

Whenever you require service or desire to purchase one of the many accessories available for your Kirby Heritage II, look for the sign of the authorized Kirby Distributor.



You'll find it on his store front and in your telephone yellow pages. It's your assurance of quality service and expert assistance.

To Protect Your Rights Make Sure:

1. You are purchasing from an independent authorized Kirby Distributor, Area Distributor, Area Dealer or Dealer.
2. The Kirby Heritage II Original Purchaser's Registration form has been completed.
3. The original name plate and serial number are intact.

Limited Warranty

1. Subject to the conditions and exceptions stated below, The Kirby Company ("Company") warrants to the original purchaser (OTHER THAN FOR PURPOSES OF RESALE) that each Kirby product shall be free from defects in material and workmanship, under normal use and service, as follows:
 - a. For five (5) years from date of purchase by the original purchaser as to all components except the brush roll, outer cloth bag, Standard Convenience Group of Attachments, accessory products, (which are warranted for two (2) years) and expendables as defined below in paragraph 3, for personal, family or household purposes ("consumer purposes").
 - b. For ninety (90) days from the date of purchase by the original purchaser as to all components except expendables as defined below in paragraph 3, when used for commercial, professional, retail, institutional, etc., purposes ("commercial purposes").
2. During the applicable warranty period, the Company will furnish for the Kirby product a replacement part for any part found to be defective, through an authorized Kirby Distributor. All transportation expenses must be borne by the purchaser.

3. This Limited Warranty does not apply to belts, light bulbs or other expendables, such as paper filter bags, etc., charges for labor or service calls, damage caused by accident, misuse, negligence, abuse, or to any Kirby product which has been repaired or structurally modified so as in the judgment of the Company to affect its stability or reliability.

4. The foregoing provisions state the exclusive remedy for any breach of warranty or any other claim in respect of any Kirby product.

5. THERE IS NO EXPRESS WARRANTY WHERE KIRBY PRODUCTS ARE USED FOR CONSUMER PURPOSES. IMPLIED WARRANTIES, INCLUDING THOSE OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE, ARE LIMITED TO FIVE (5) YEARS FROM THE DATE OF PURCHASE BY THE ORIGINAL PURCHASER AS TO ALL COMPONENTS EXCEPT (i) THE BRUSH ROLL, OUTER CLOTH BAG, STANDARD CONVENIENCE GROUP OF ATTACHMENTS (WHICH HAVE IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE FOR TWO (2) YEARS) AND (ii) EXPENDABLES AS DEFINED ABOVE IN PARAGRAPH 3, WHICH ARE EXCLUDED. WHERE KIRBY PRODUCTS ARE USED FOR COMMERCIAL PURPOSES, IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE ARE EXCLUDED. THIS IS THE EXCLUSIVE REMEDY, AND ANY LIABILITY FOR INDIRECT OR CONSEQUENTIAL DAMAGES OR FOR ANY INCIDENTAL EXPENSES, IS EXCLUDED. Some states do not allow limitations on how long an implied warranty lasts, or do not allow the exclusion or limitation of incidental or consequential damages, so the above limitations may not apply to you.

6. The Company neither assumes nor authorizes any other person to assume for it, any additional liability in connection with the sale of its products.

7. THE LIMITED WARRANTY IS NULL AND VOID IF THE NAME PLATE OR SERIAL NUMBER OF THE KIRBY HAS BEEN DEFACED, REMOVED, OR CHANGED (OTHER THAN BY FIRE OR OTHER CASUALTY OR ACCIDENT).

8. This Limited Warranty gives you specific legal rights, and you may also have other rights which vary from state to state.

9. Service calls and labor costs, including those during the warranty period, will be at the expense of the owner.

... and A Fire Plan

Protects You Against Loss
From Damage By Fire!

KIRBY'S FIRE PLAN

In the event the Kirby Heritage II vacuum cleaner and Standard Convenience Group of Attachments, while owned by and in the possession of the original purchaser for consumer purposes, should be damaged or destroyed by fire on the premises of such purchaser, the Kirby and Standard Convenience Group of Attachments for a fee of \$99.00 U.S. (or the equivalent in Canadian dollars at the time service is rendered) subject to the following:

Within ninety (90) days of the damaging fire, the original purchaser must report the fire loss directly to and send all fire damaged remains (unless completely incinerated and no damaged remains can be returned) to the Company's factory at 1920 West Main Street, Cleveland, Ohio 44102 (or in Canada to Kirby of Canada, 1009 Burns St. East, Whitby, Ontario, Canada L1N 6A6) transportation prepaid. Proof of original purchase or a notarized affidavit that such owner is the original purchaser (and that the Kirby and/or Standard Convenience Group of Attachments were completely destroyed in the fire if applicable), along with a copy of the fire report from the responding fire department, must be included.

Limited Warranty

1. Subject to the conditions and exceptions stated below, The Kirby Company ("Company") warrants to the original purchaser that each factory repair, rebuild or replacement made under the terms and conditions of the Fire Plan shall be free from defects in material and workmanship under normal use and service, for one (1) year from the date of any factory repair, rebuild or replacement provided to the original purchaser under the terms and conditions of the Fire Plan.
2. During the Warranty period, the Company will furnish for the Kirby vacuum cleaner and Standard Convenience Group of Attachments, a replacement part for any part found to be defective. All transportation expenses must be borne by the purchaser.
3. This Limited Warranty does not apply to motor brushes, belts, light bulbs or other expendables, charges for labor or service calls, damage caused by accident, misuse, negligence, abuse, or to any Kirby product which has been repaired or structurally modified so as in the judgment of the Company to affect its stability or reliability.



A Scott Fetzer company

4. The foregoing provisions state the exclusive remedy for any breach of warranty or any other claim in respect of any breach of warranty or any other claim in respect of any Kirby product.
5. THERE IS NO OTHER EXPRESS WARRANTY IMPLIED WARRANTIES, INCLUDING THOSE OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE FOR CONSUMER PURPOSES TO (1) YEAR FROM THE DATE OF ANY FACTORY REPAIR, REBUILD OR REPLACEMENT PROVIDED TO THE ORIGINAL PURCHASER UNDER THE TERMS AND CONDITIONS OF THE FIRE PLAN. THIS IS THE EXCLUSIVE REMEDY, AND ANY LIABILITY FOR INDIRECT OR CONSEQUENTIAL DAMAGES OR FOR ANY INCIDENTAL EXPENSES, IS EXCLUDED. Some states do not allow limitations on how long an implied warranty lasts, or do not allow the exclusion or limitation of incidental or consequential damages, so the above limitations may not apply to you.
6. The Company neither assumes nor authorizes any other person to assume for it, any additional liability in connection with the sale of its products or services.
7. THE LIMITED WARRANTY IS NULL AND VOID IF THE NAME PLATE OR SERIAL NUMBER OF THE KIRBY HAS BEEN DEFACED, REMOVED, OR CHANGED (OTHER THAN BY FIRE OR OTHER CASUALTY OR ACCIDENT) OR IN CONNECTION WITH A REBUILD UNDER THE EXTENDED PROTECTION PLAN.
8. The Limited Warranty gives you specific legal rights, and you may also have other rights which vary from state to state.
9. Service calls and labor costs, including those during the warranty period, will be at the expense of the owner.

The Kirby Heritage II. 5 Year/2 Year Limited Warranty

Protects You Against Defects in
Workmanship and Materials

The Sign of Kirby Quality

Whenever you receive service or desire to purchase one of the many accessories available for your Kirby Heritage II, look for the sign of the authorized Kirby Distributor.



To Protect Your Rights Make Sure:

1. You are purchasing from an independent authorized Kirby Distributor, Area Distributor, Area Dealer or Dealer.
2. The Kirby Heritage II Original Purchaser's Registration Form has been completed and filed.
3. The original name plate and serial number are intact.

Limited Warranty

1. Subject to the conditions and exceptions listed below, the Kirby Company ("Company") warrants to the original purchaser (OWNER) that TO PURPOSES OF REGISTRATION, the Kirby product will be free from defects in material and workmanship under normal use and service, as follows:
 - a. For the 50 years from date of purchase by the original purchaser or to all components except the roll-up, roller cloth bag, Standalone Carpet Care Group of attachments, accessories, and attachments, which are warranted for two (2) years.
 - b. For the 20 years from date of purchase by the original purchaser or to all components except the roll-up, roller cloth bag, Standalone Carpet Care Group of attachments, accessories, and attachments, which are warranted for two (2) years.
 - c. For the 20 years from date of purchase by the original purchaser or to all components except the roll-up, roller cloth bag, Standalone Carpet Care Group of attachments, accessories, and attachments, which are warranted for two (2) years.
2. During the applicable warranty period, the Company will furnish to the Kirby product a replacement part for any part found to be defective through an authorized Kirby Distributor. All labor, shipping, and handling charges must be borne by the purchaser.

3. This limited warranty does not apply to belts, light bulbs or other accessories, such as power the rollers, etc., changes for labor or service calls, damage caused by accident, misuse, negligence, or to any Kirby product which has been repaired or previously modified to the judgment of the Company to affect its safety or reliability.
4. The foregoing provisions shall be the exclusive remedy for any breach of warranty or any other claim in respect of any Kirby product.

5. THERE IS NO EXPRESS WARRANTY WHERE Kirby PRODUCTS ARE USED FOR COMMERCIAL PURPOSES. LIMITED WARRANTIES, INCLUDING THOSE OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE, ARE LIMITED TO THE ORIGINAL PURCHASER OF THE PRODUCT. THE BUYER OF ANY Kirby PRODUCT SHALL BE RESPONSIBLE TO ALL ATTACHMENTS INCLUDED WITH THE ORIGINAL PRODUCT BAG, STANDALONE CARPET CARE GROUP OF ATTACHMENTS AND ITS SOLE GROUP OF ATTACHMENTS AND ITS LIMITED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE FOR THE 20 YEARS AND IS LIMITED TO THE ORIGINAL PURCHASER OF THE PRODUCT. THE COMPANY IS NOT RESPONSIBLE FOR ANY COMMERCIAL PURPOSES. LIMITED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE ARE EXCLUDED. THE COMPANY IS NOT RESPONSIBLE FOR ANY COMMERCIAL PURPOSES. LIMITED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE ARE EXCLUDED. THE COMPANY IS NOT RESPONSIBLE FOR ANY COMMERCIAL PURPOSES. LIMITED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE ARE EXCLUDED.



**Quality service
is important to you.**

For your assurance of factory authorized sales and service always look for this sign



• Hundreds of service centers worldwide

**Your Authorized
Kirby Distributor
keeps these**



**quality Kirby products
in stock.**



Kirby

collectingdust.com

Keep your
new Kirby Heritage II
looking and
running "like new"
for the rest
of **YOUR LIFETIME**
with Kirby's
exclusive optional . . .

EXTENDED
PROTECTION
PLAN

The Kirby logo is displayed in white on a black background. The word "Kirby" is written in a stylized, rounded font with a registered trademark symbol (®) at the end.

lectingdust.com

**A
One-Time
Enrollment Fee
of Only**

\$10⁰⁰

(or \$14⁰⁰ in Canada)

**Allows you to enjoy
these rebuilding
service benefits**

- **A Factory Rebuilding Agreement allows you to have your Kirby factory rebuilt...**
- **Anytime**
- **As many times as you wish**
- **For as long as you live**
- **The Cost...only \$99⁰⁰ U.S. per any one rebuild.***

*Or Canadian equivalent at time rebuild service is performed. See full agreement for complete details!

Kiuby®

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**SOME
COMMONLY
ACCEPTED
MYTHS
ABOUT
VACUUM
CLEANERS...**

MYTH:

**“A VACUUM
CLEANER
CAN'T SAVE
ME MONEY,
IT ONLY
COSTS ME
MONEY.”**

THE REALITY:

**Past performance
proves a Kirby
pays for itself
over and over.**

Consider:

- Savings...** Kirby's single-motor modular system replaces 12 or more different tools and appliances which could cost up to \$1500 or more
- Savings...** through Kirby's long-term effective life-span
- Savings...** in upholstery cleaning costs
- Savings...** in carpet and rug renovation labor and/or equipment rental costs
- Savings...** through faster, more effective cleaning — "Time is Money"
- Savings...** through quality materials and workmanship
- Warranty package savings**

**And consider the money you save
in extended carpet life.**

MYTH:

**“A VACUUM
CLEANER, IS
A VACUUM
CLEANER, IS
A VACUUM
CLEANER
A VACUUM
CLEANER**

THE REALITY:

**A vacuum only
saves you money
if it lasts.**

Kirby is recognized as
the Cadillac of
the vacuum industry.

With over 70 years
in the home cleaning
business, Kirby has:

- Hundreds of service centers worldwide
- Thousands of Kirbys still in use after 30 years
- Millions of satisfied customers

MYTH:

**"A VACUUM
CLEANER, IS
A VACUUM
CLEANER, IS
A VACUUM
CLEANER**

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Letters from satisfied customers

Pleasant surprise

Gentlemen:

I just want to say "thank you" for the new Kirby vacuum cleaner that you sent us to replace the cleaner we lost in our fire. After all the discomfort and inconvenience involved in a home fire, receiving my lovely new cleaner was a very pleasant, welcome surprise.

Normally, I didn't realize I had made such a good deal when I originally purchased the Kirby. I know I shall enjoy using it for many years to come.

Sincerely
A.M.
River Edge, New Jersey

Lifetime investment

Dear Sir:
I received my sweeper and I am very pleased with the service I want to thank you for the prompt service and so you know I would advise anyone to invest in a Kirby if they are in need of a sweeper, as it is a once-in-a-lifetime investment.

Thank you again,
Mrs. J.A.J.
Traverse, Pennsylvania

Truly honest guarantee

Dear Sir:

We regard the Kirby Vacuum Cleaner one of the best investments we ever made. We took in 1937 when we had gone through rearing two kids and now a shedding dog and a lot of different waters and been a wonderful machine built and returned to us and can't praise the way it was built and returned to us and can't praise you enough. The quick service was terrific. You know once you have a Kirby in your home you can't live without it.

Thanks again
Mrs. J.F.S.
Waukegan, Wisconsin

Best appliance purchase

Dear Sirs:

I feel compelled to write this letter because you live in a vacuumless in my fifty-three years of life. I have "gotten my denture up" and written to people that I have not yet responded for unsatisfactory products or service. In this case I wish to inform you I have owned a Kirby since 1946 and have had wonderful efficient results as well as absolutely top service from you the manufacturer. You can absolutely live up to the lifetime guarantee exactly as the years have honored the lifetime guarantee exactly as the writer says back in 1946. The I feel is a rare occurrence in our life and age and want you to know that I not only appreciate it, but I feel it well worthy of showing from the house tops. The Kirby Vacuum is without a doubt the best appliance purchase I have ever made. Congratulations!

Sincerely yours,
M.J. M.
Omaha, Nebraska

Efficient service

Gentlemen:

On behalf of my wife and myself, I wish to thank you for the prompt and efficient manner in which you rebuilt our Kirby for a very nominal price. When we returned this machine to you we had reasonablers whether it could be repaired at all, in view of the abuse it had been subjected to over the past 24 years. We had been approached by the representative of a competitive make to buy their machine, and we happy that we decided against doing so.

Again, many thanks,
R.A.Z.
Baltimore, Maryland

Far superior

Dear Sirs:

I thought you might like to know that I received my Kirby yesterday after you had completely overhauled it. I'd like you to know that I think it's a beautiful job. It runs like new and I am very grateful to you and very happy with it. I bought this Kirby in Salem, Oregon about 1940 or 1941. I have been completely happy with it through the years and feel the Kirby is far superior to any other make, and every time I get I tell people about it.

Thank you for the job you did and for Kirby itself.
Yours truly,
Mrs. A.D.V.
Brettonridge, Missouri

Satisfied feeling

Dear Sirs:

I am writing to thank you for repairing my vacuum. It is as good as new and I am delighted. May I add that your vacuum is a name brand but it lacks so many features the Kirby has. It made me very aware of the importance of my Kirby to me. So again thank you, A satisfied Customer.

Mrs. B.B.
Washington, Conn.

Praises

Dear Sirs:

Thank you for your excellent reconditioning service. Our machine arrived today and sounds beautiful. You replaced every worn part and attachment and polished the rest until the whole looks like new. We are delighted and grateful. It's amazing to me that a company would do such a thorough and rapid job for such a tiny amount. I know it has cost you much more and that you want to keep your good name—you have. Anyone the subject comes up I'll sing Kirby's praises.

Yours truly,
C.E.C.
Higham, Massachusetts

MYTH:

**“ANY
VACUUM
WILL DO THE
JOB.”**

THE REALITY:

**Any vacuum will clean
the top of the carpet —
Kirby cleans the
whole carpet**

Upright Vacuums:

Most upright vacuums are not designed for use with glue-down carpets.

Canister Vacuums:

Canister vacuums are designed primarily for straight suction — suction alone can't clean carpets.

Electric Brooms:

Electric brooms are designed primarily for light pickup — not for cleaning carpets.

Kirby protects your carpet investment!



MYTH:

**“ALL
VACUUMS
ARE
CREATED
EQUAL.”**

THE REALITY:

**There never was
an article made...
that couldn't be made
worse for less money.**

John Ruskin

**Kirby sets the
standards for quality
in the industry.**

- Construction
- Bag size and design
 - Versatility
 - Warranty package
 - Performance

MYTH:

**...“BUT
A KIRBY IS
EXPENSIVE.”**

THE REALITY:

**“Quality is
remembered long
after price is
forgotten.”**

Aldo Gucci - 1938

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**...The Kirby Heritage II™
costs less than
you might think...**

The



HERITAGE II™
home cleaning
system
replaces
these
12
home
appliances
and tools.



Car Polisher



Garden Sprayer



Rug Shampooer



Canister Cleaner



Orbital Sander



Body Massager



Electric Broom



Floor Polisher



Paint Sprayer



Shoe Polisher



Portable Cleaner



Upright Vacuum

**Purchased
separately, the
tools and appliances
the Kirby Heritage II™
System replaces
could cost you
up to**

\$1500⁰⁰

or more.

The



HERITAGE II.
home cleaning
system
replaces
these
12
home
appliances
and tools.

 Car Polisher	 Garden Sprayer	 Rug Shampooer
 Canister Cleaner	 Orbital Sander	 Body Massager
 Electric Broom	 Floor Polisher	 Paint Sprayer
 Shoe Polisher	 Portable Cleaner	 Upright Vacuum

Which would you
rather have?

Separate appliances
and tools
costing up to
\$1500.00 or...



HERITAGE II.™

12 complete units
with a
multitude of uses
in and around
your home

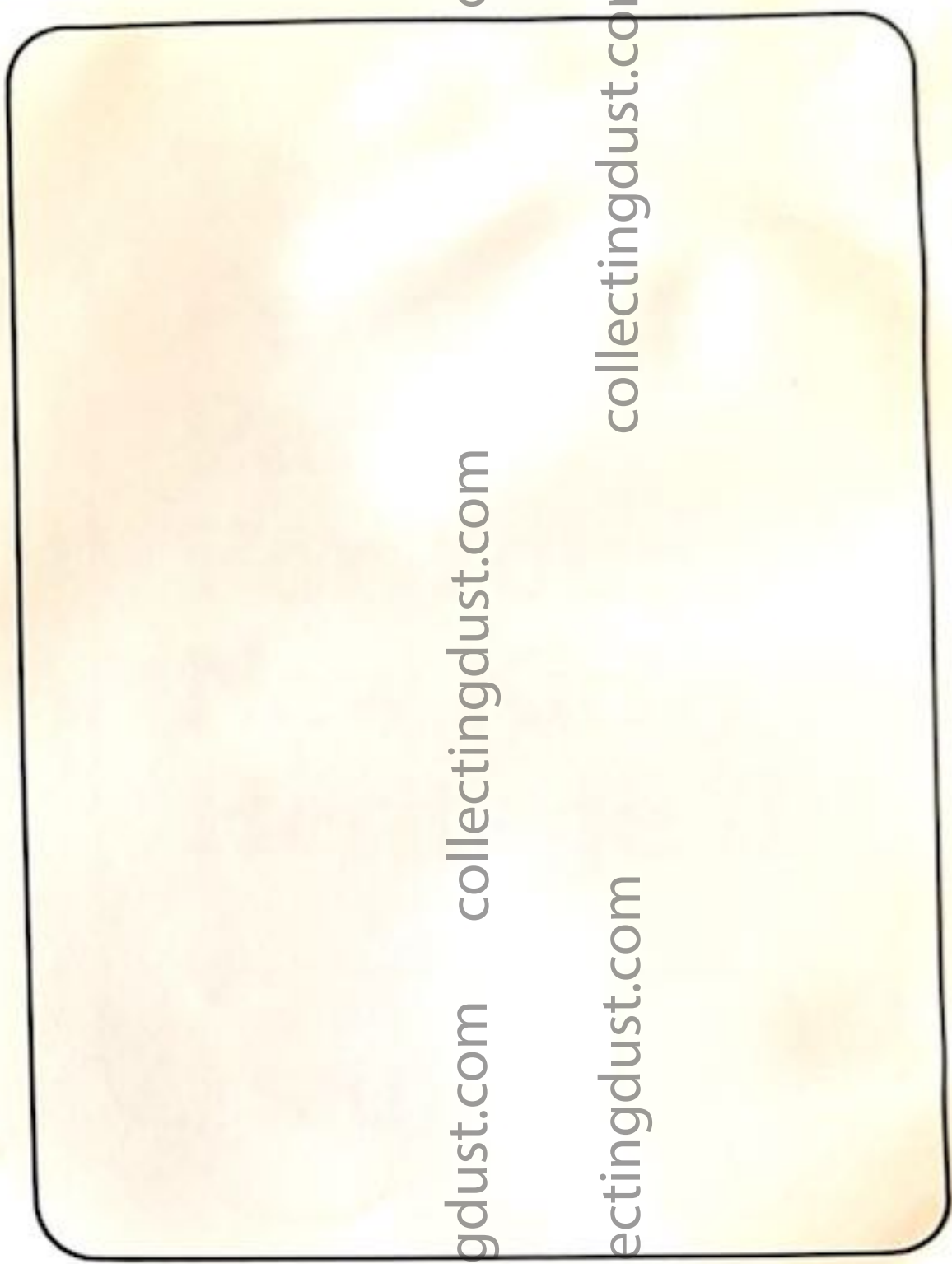
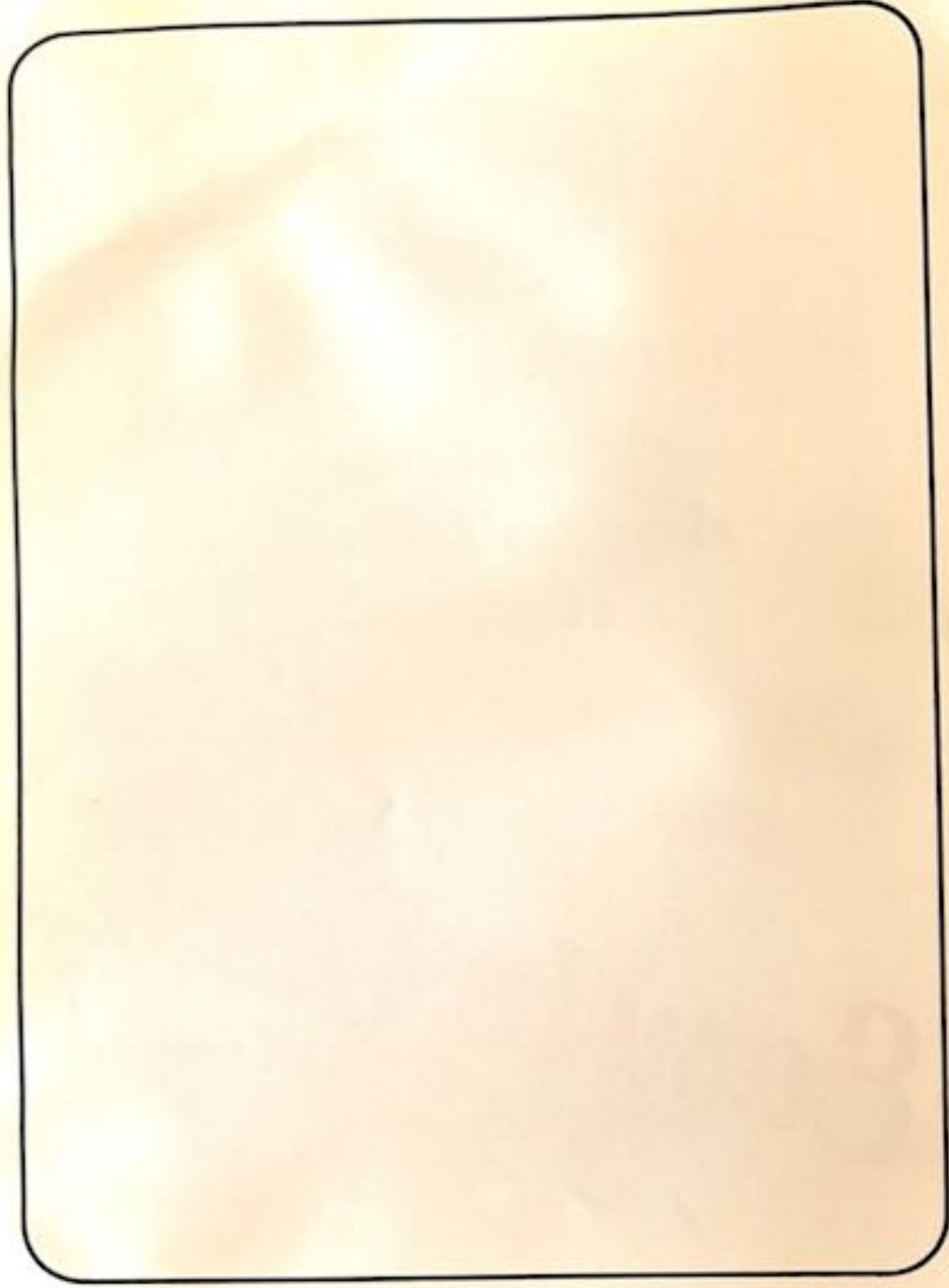


The Kirby
HERITAGE II™
System



HERITAGE II™
System
doesn't cost...
it pays!

Easy to Own...



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**The
Perfect
Partner
For Your
New Kirby
Heritage II™**

SPLIT SECOND™

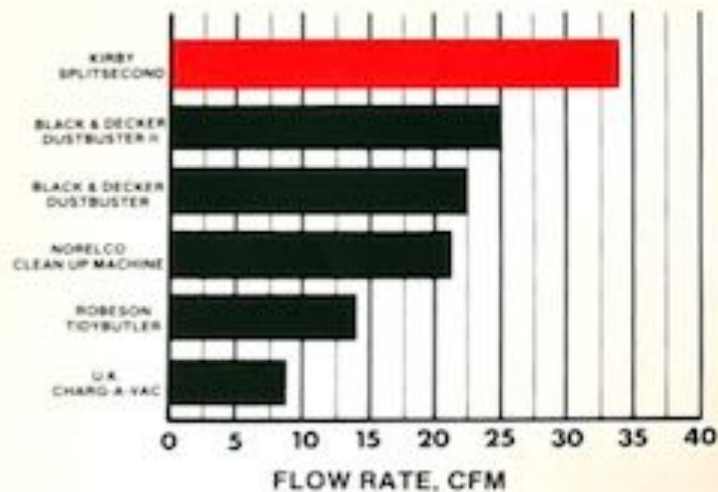
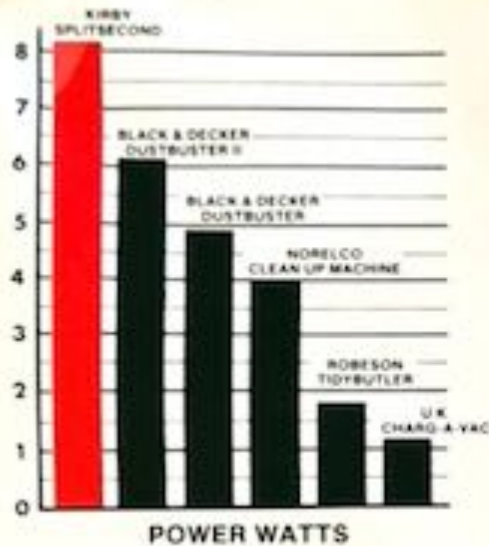
A **SPLIT SECOND**TM Makes all the Difference!



- 5 Cell rechargeable hand vacuum
- Attaches easily to Kirby handle
- Cordless . . . goes anywhere
- Large duster cup capacity
- Easy to empty
- 2 year limited warranty
- Rechargeable overnight



The **SPLITSECOND™** Excels



All the best features, plus!

Vacuum cleaners won't harm your rugs

By HELEN W. KENDALL

For years we, at Good Housekeeping Institute, have known that a good vacuum cleaner actually helps to prolong the life of rugs and carpets by removing deeply imbedded grit. We have found evidence proving beyond a shadow of doubt that hours of continuous use, equivalent to many years of home use, did not harm rugs or carpets in any way.

The fear some women have of using a vacuum cleaner is probably due to the collection of fluff or lint which comes from rugs, particularly new ones. All pile rugs will shed fluff or lint, especially when first cleaned. This is nothing but the accumulation of short, small wool particles resulting from the weaving and finishing of the pile. Cut-off nap or shearings, the carpet manufacturer calls it. It is well that your vacuum cleaner does remove it — and the quicker the better. Otherwise it will mat and work its way down to the bottom of the pile, carrying the dirt with it.

Rugs and carpets in rooms which are used constantly should be cleaned every day. Five minutes a day spent on a rug is far better for it than fifteen minutes twice a week. The reason is plain enough. Get the dirt while it is still on the surface, and do not wait until several days of walking on the rug have tramped it down into the pile. If the nozzle of the cleaner is properly adjusted, it is seldom necessary to go over the surface of a rug more than twice to remove surface litter, as well as dirt and grit in the pile. Run the cleaner at moderate speed, just a little slower than you usually ask. Avoid quick, jerky strokes. They merely use up your energy and contribute little to your cleaning.

So much for cleaning the rugs. But what of your furniture and walls, draperies and lamp shades? Should you not look upon your vacuum cleaner as a duster as well as a floor cleaner? This brings me to the question of dusting attachments. If you

will get into the habit of hanging the attachment you use the most in a handy place, such as your clean cupboard, you will be surprised to find how many times you will use it. Several manufacturers offer excellent buys in cleaner combinations — a large one for floors, and a small hand cleaner for dusting.

My favorite attachment is the long extension tube and nozzle. It can be used on bare floors — it goes under furniture and into corners — it cleans the stairs, the door frames, and the pictures, and for that after-meal pickup of the dining room I find it indispensable. Instead of trying to get the cleaner under pieces of furniture you have not pushed back, use this handy tool under them. Use it, too, in the kitchen and bathroom, and I am sure you will never brush these rooms up any other way. Keep your attachments busy and you'll soon become attached to them!

With the dirt in the bag, the next step is the disposing of it. We all agree it is a dusty, unpleasant business to empty the vacuum cleaner bag. But it should be done every time the cleaner is used, and done thoroughly. Don't stop with a few casual shakes, but give the bag a thorough brush. A "brush" made of sponge rubber may be preferred to a whisk broom, as it holds the dust and dirt and it is so easy to wash out afterward. Any vacuum cleaner will operate more efficiently when the dust bag is thoroughly clean.

Manufacturers are well aware of the disagreeableness of emptying the vacuum cleaner bag. Several of them have already devised schemes for lessening the unpleasantness of getting rid of the dust. But the problem is not easy to solve. Just as soon as it is possible for them to give us more convenience in cleaners, you may be sure we shall have it.

