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**COMPARE!**

**C**OMPARE this cleaner with any other regardless of price and you will agree that Keystone Electric is the outstanding cleaner value today. It has unquestionable efficiency, dependability, beauty, ruggedness—and a new bag emptying feature that is truly startling.

**THE SANI EM-TOR**

The Sani Em-tor has been called the first fundamental improvement in vacuum cleaners since their invention—and that is the opinion of experts in the electric appliance industry. Sani Em-tor is a simple fool-proof device that makes the emptying of the dust bag clean, quick and practically effortless. It makes it possible to dispose of the collected dirt without having to remove the bag from the cleaner—without scattering dust and dirt—without even soiling your finger-tips! You empty the bag in 20 seconds in one perfectly sanitary operation. It protects your health because it is no longer necessary to inhale the sickening dust that is stirred up in the emptying of the old style vacuum cleaner bag.



Model S-J

**NEW LOW PRICES**

Keystone Electric cleaners are priced to meet present day family budgets. They are available at your dealer's with or without attachments—and at a low cost that will be pleasantly surprising to you. Phone or stop in to see Keystone Electric before you buy a cleaner. Don't deprive yourself of the convenience and health protection afforded by the Sani Em-tor feature on Keystone Electric.

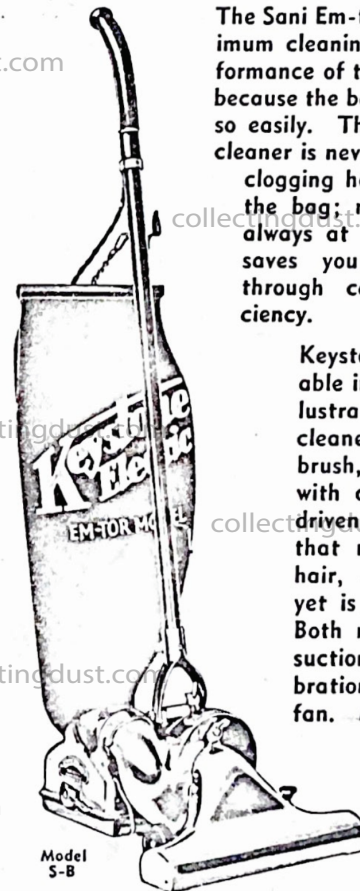
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Year  
Guarantee

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The Sani Em-tor also assures maximum cleaning power in the performance of the Keystone Electric because the bag can be kept clean so easily. The result is that the cleaner is never handicapped by a clogging heavy mass of dirt in the bag; maximum suction is always at your command and saves you time and effort through constant high efficiency.

Keystone Electric is available in the two models illustrated, a straight-air cleaner with removable brush, and one equipped with a slow speed, gear driven revolving brush that readily removes all hair, lint and ravelings, yet is kind to your rugs. Both models have ample suction produced by a vibrationless motor and fan. Motor requires no oiling. Two year guarantee against mechanical and electrical defects.



Model S-B