

ANOTHER AMERICAN TRIUMPH!



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Aer-Rotor



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Air Now Serves Us in Many Ways

AIR, the last of the elements to be subjugated by man, is now enlisted as his strongest ally in his constant endeavor to make the world a better place to live in.

It has taken centuries to discover just how to harness this elusive element. Man's first application of moving air currents to his needs was the sail-boat. Then followed the wind-mill for pumping water, a use which is still in vogue. But air had other latent possibilities which have only been discovered and applied during the last quarter century, and now man, by means of the airplane rides on the universal highways of the air to all corners of the earth.



Aerodynamic efficiency means less time and labor expended in home renovation

Aerodynamics, the science which resulted in the perfection of modern air travel, has also contributed, through Aer-Rotor, to the further lightening of woman's daily tasks. For the first time, the facts which have been learned in the development of the airplane are now applied to make the most efficient household sanitation service the world has ever known. *Air-renovation*, the harmless, yet thorough method of keeping your home free from harmful dust and dirt, is now at your command through the Aer-Rotor Sanitation System.

Aerodynamic Efficiency

The secret of Aer-Rotor's marvelous results in the application of air to completely renovate all home-furnishings, is the new patent aero-impeller. Here is the last word in efficiency. Driven by an electric motor of advanced design, the aero-impeller creates the highest suction ever developed with a motor of small current consumption. Results are truly amazing.

Real Simplicity and Convenience

Designed to meet every demand in the home, Aer-Rotor has been developed with one outstanding thought in mind—to build a unit which is speedy, thorough in its action, reliable, and above all *simple and convenient to use*. Aer-Rotor eliminates the need of a multiplicity of cumbersome attachments which are so inefficient and bothersome to use.

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method of disposing of the dirt which is collected in the power unit container. The refuse is deposited in a dust-tight metal container which is easily emptied in a second. No soiling of hands or clothing, no dirt spilled on your freshly cleaned floor.

eggs. This feature alone may save you the price of an Aer-Rotor Sanitation System in less than a year.

Handsome in Appearance—Light in Weight

Wherever possible, the manufacturer of the Aer-Rotor Sanitation System has utilized Bakelite to give the power

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No soiling of hands or clothing, no dirt spilled on your freshly cleaned floor.

No dust escapes into the room while the power unit is in operation as is the case where cloth dust-bags are used.

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Handsome in Appearance—Light in Weight

Wherever possible, the manufacturer of the Aer-Rotor Sanitation System has utilized Bakelite to give the power unit of the System the additional advantages of light weight, ruggedness and beauty. As Bakelite is one of the strongest and most efficient non-conductors of electricity known, its incorporation in the construction of the Aer-Rotor eliminates any possibility of electric shocks. Still another innovation of Aer-Rotor is the mounting of the



No soiling of clothes, no scattering of dust, sanitary in every way

Moth Protection an Added Feature

Another welcome feature of the Aer-Rotor Sanitation System is a simple yet very effective device for combating moths and ridding the home of insect pests. This is accomplished through the use of powerful chemical vapors which are harmless to humans, dogs, cats, birds and other household pets, yet of real value in protecting your furnishings and clothing from the ravages of moths. The device which is part of this System makes it possible to use para-dichlorobenzene crystals in powdered form, spraying the powder into crevices of upholstered furniture, under rugs, and wherever the moth is apt to deposit its



All renovation is done with the cleaning wand which is feather-light

IN 1928. Printed in red, blue and black colors.

**A WHOLLY OWNED SUBSIDIARY
NY, CLEVELAND, OHIO, U. S. A.**

Lithographed in U.S.A.



Power Unit on easy-gliding ball casters, making it child's play to move the unit from one position to another on the floor by simply drawing it about with the hose. The electric cord is of solid rubber insulation, non-kinking and built to give years of service.

Guaranteed for 5 Years

The manufacturer of the Aer-Rotor Sanitation System backs this revolutionary modern device with a five-year guarantee. This is unusual in the appliance business and it is another Aer-Rotor feature well worth considering before you buy any other make of cleaning equipment.

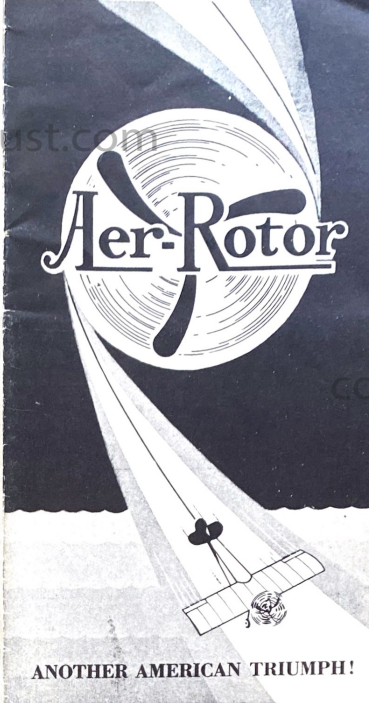
Phone your local Aer-Rotor distributor and ask him to arrange a demonstration of this advanced Sanitation System right in your own home. You incur no obligation whatsoever. Call now and learn how to air-reno-vate your entire home this new, modern way.

FOR SALE BY

AER-ROTOR Branch of Cleveland
1430 Standard Trust Bank Building
Cleveland, Ohio.
Phone - Main 1760-1761

Built by
The Aer-Rotor Corporation
1914-26 West 114th Street
Cleveland, Ohio.

Aer-Rotor



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Complete Ease of Handling

Nothing has been left undone to make the operation of the Aer-Rotor Sanitation System as simple as possible. All cleaning is done with the wand which is made of aluminum and weighs but a few ounces.

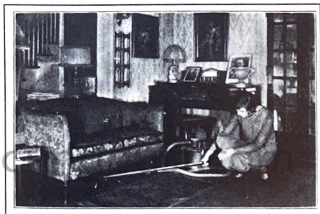
This is the entire weight which the user has to consider in the operation of the Aer-Rotor. By comparison with other devices wherein the entire unit must be propelled by the operator, the labor-saving element in favor of Aer-Rotor is a factor of considerable importance.

The power unit is entirely separate from the feather-weight wand and need not be moved about except at your pleasure and then with a minimum of effort.



Moth-protection a feature of this System

The specially designed cleaning tool (or nozzle) is mounted on a swivel, making it most simple to renovate under low furniture and around table legs. Practically all furnishings, rugs, drapes, large upholstered pieces, stairs, etc., can be *air-renovated* without changing any attachments, although a special smaller cleaning tool is supplied to make it more convenient to renovate small upholstered pieces and for use in confined spaces.



Renovates under low furniture with ease

No Guess Work with Aer-Rotor

When air-renovating with Aer-Rotor you know when the article you are cleaning is completely free from dirt. A patented illuminated indicator mounted atop the Power Unit lets you know at a glance whether or not dirt has been entirely removed. The electric light makes it possible to see instantly just what is happening in the indicator wherever the power unit stands.

Aer-Rotor Eliminates Unsanitary Dust Bags

Perhaps the most appealing feature of the Aer-Rotor Sanitation System is the patented, simple and sanitary

REPRODUCTION OF A FOLDER PRODUCED ORIGINAL
THE AER-ROTOR CORPORATION
OF THE SCOTT & FETZER COMPANY

Well, what do you know!

Look at these features of the Aer-Rotor. Most of them are exclusive with it and many cannot be found even today in any other vacuum cleaner. Yes, compare these features if you can, with all other vacuum cleaners now being nationally advertised and you'll be convinced that it was out in front of the parade by a wide margin and by many years.

Here are the Aer-Rotor features:

Cannister type . . . no bags to empty — no bags to buy, dust is deposited in a dust-tight metal container.

Light in weight . . . easy-to-carry handle.

Glides over the floor on ball-bearing casters.

Aerodynamic efficiency . . . extra powerful suction.

Unusually quiet operation.

Strong, aluminum wands . . . adjustable length . . . snap into place.

It is never necessary to change the hose to change the flow of the air from suction to blowing, or vice versa . . . just touch the valve on top of the Aer-Rotor.

A start-stop control placed conveniently on top of the Aer-Rotor.

A special De-Mothing attachment.

Picks up suds in the shampooing of rugs and over-stuffed furniture.

No guess work . . . a patented, illuminated indicator mounted atop the power unit shows when more dirt cannot be taken into the dirt-container . . . patented, too.

A non-kinking rubber insulation electric cord.

The hose and cord is coiled onto the bumper, located at the bottom of the cannister, for convenient storage.

REMEMBER FOLKS, THIS IS THE DESCRIPTION OF THE AER-ROTOR AS IT WAS PUT ON THE MARKET IN 1928! That's a good many years ago. Evidently it was a good many years ahead of these times.

What happened? Why isn't it on the market today?

Mr. George H. Scott, President of the Scott & Fetzer Company that pioneered with the manufacture of the Aer-Rotor and now manufacture the Kirby Home Sanitation System said:

"Naturally, we had high hopes for the Aer-Rotor or we wouldn't have invested a large sum of money in dies and fixtures for its manufacture. We made about ten thousand of them when it became obvious that the Aer-Rotor just couldn't clean rugs and carpets like we knew the Upright type of vacuum cleaner with triple-cushioned-vibration could do with extreme efficiency. In other words, we felt it our duty to stop the manufacture of Aer-Rotors and progress by making the machine which you now know in 1953 as the Kirby Home Sanitation System. The Aer-Rotor wasn't good enough for us in our efforts to produce for you, the buying public, the best we knew how to build. So, we stopped making it. Now we only make the product we know will do the best job of housecleaning . . . THE KIRBY."

There you have it, Mrs. Housewife. Many machines similar to the Aer-Rotor, are now, today, being presented to you as the latest, best and most efficient . . . look at the many advertisements for the cannister or tank type of machines in your newspapers and magazines. Then, look at the Kirby and you'll be convinced as we are convinced that the Kirby Home Sanitation System is the best for you, and what is best for you is what we are making possible for you to have.

THE SCOTT & FETZER COMPANY

MANUFACTURERS OF THE

KIRBY HOME SANITATION SYSTEM, CLEVELAND, OHIO, U. S. A.