



MAKES YOUR HOME *a Pride*
... AND YOUR WORK *a Joy!*

Designed for Convenience

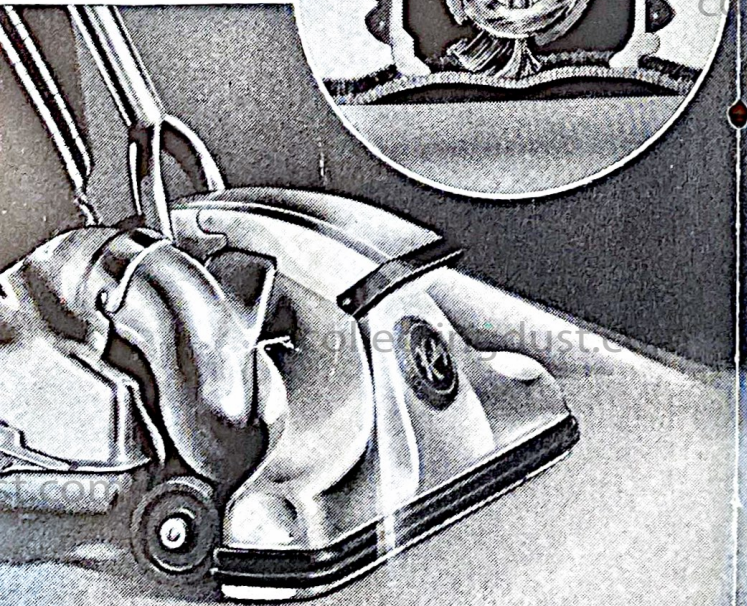
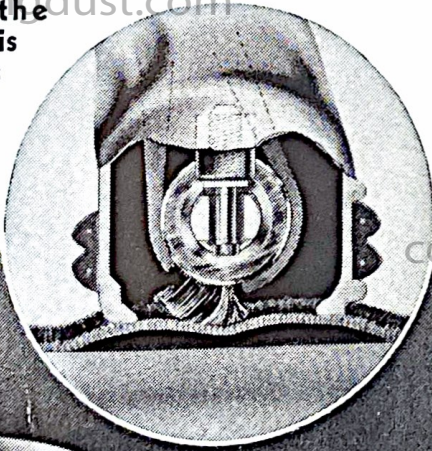
BY ONE OF THE WORLD'S MOST FAMOUS INVENTORS OF HOUSEHOLD APPLIANCES

Thirty years of constant development by America's pioneer vacuum cleaner inventor, Jas. B. Kirby, is the reason for the unique practical improvements incorporated in the Kirby Model 3C. In addition to his outstanding work in vacuum cleaner design, Mr. Kirby is the originator of the wringer-less (spinner type) washing machine for home use.



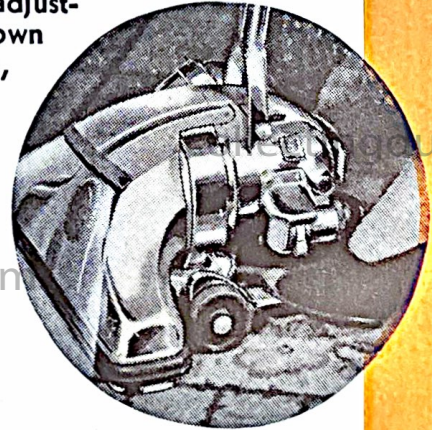
HAS "Triple-Cushioned" CLEANING ACTION

Kirby super-suction draws the carpet up to the nozzle, forming an air-cushion underneath, while the rubber-cushioned ball bearing brush with resilient bristles loosens the dirt from the flexed pile. This method eliminates destructive pounding, scrubbing and crushing.



HAS No-Stoop "TOE-TOUCH CONTROL"

The Kirby nozzle adjustment makes stooping and guessing unnecessary. A touch of the toe makes the height just right for each carpet. Instant adjustment up or down while your eye, ear and touch tell you when adjustment is correct. Control switch and tilt device are also toe-operated.



HAS Quick Dustless BAG EMPTYING!

Not a particle of dust scatters when you empty the Kirby dust bag with the exclusive Sani-Em-tor method. You simply shake the dust down into the Sani Em-tor, swing the lever releasing the dust-tight cover on the bottom, and the dirt drops on an old newspaper. Imagine! It takes just 20 seconds . . . is done in one sanitary operation. (See Cover Illustration)

Protects AGAINST MOTHS!

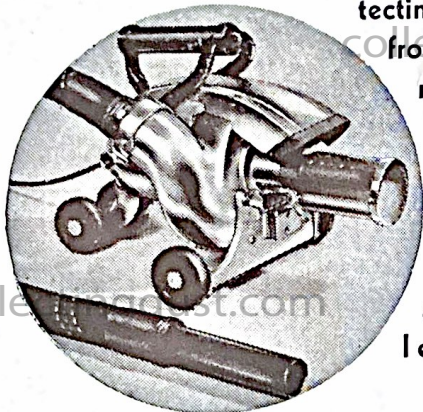


Banishes DIRT and GRIME!



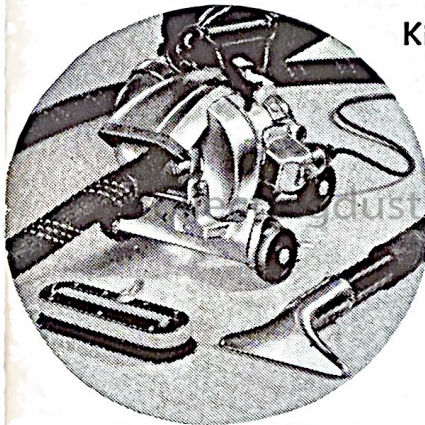
The Kirby "Crystalator" used with U. S. Government recommended demothing crystals affords a most effective method of protecting home furnishings

from the ravages of moths. Crystals are fed automatically in volume desired. Just fill up the "Crystalator" and set the adjustment. No levers to push.



Your investment in furnishings other than rugs, warrants the use of a convenient method to keep them spotlessly clean. The

Kirby is the answer — it searches out grime from every fold and crevice. Keeps your furnishings always looking new and bright.



Cleans**CLEAR THROUGH!****Renovates THE ENTIRE HOME!****Kirby 30****SPECIFICATIONS****MOTOR**

Ball bearings automatically lubricated. Dynamically and statically balanced armature. Speed 9,000 R.P.M. with brush in operation.

POWER DRIVEN BRUSH

Rubber mounted — ball bearings automatically lubricated — permanent bearing alignment. Adjustable for bristle wear.

NOZZLE

13½ inches wide — heavy rubber bumper all around — wheels back of nozzle in brush path — no tracks left on rug — stainless steel rug guard.

NOZZLE ADJUSTMENT

New toe adjustment up or down by single notches—no stooping—Indicator clearly visible. Correct adjustment for any type of rug.

BAG EMPTYING

With Sani Em-tor, dirt is removed and disposed of without detaching bag. The only really sanitary and dustless method.

And these additional refinements: New Floodlite, four wheels, toe-operated tilt device and handle lock, separable handle, comfortable rubber pistol grip, sturdy, specially designed toe-operated switch, rubber covered cord and unbreakable rubber attachment plug, automatic moth crystalator, accessories easy to attach and use, aluminum body, cadmium and chrome plated rust-proof parts. Weighs approximately 16 lbs.

Effective Moth Protection for Upholstered Furniture, Rugs, Tapestry, Suits, Overcoats, Sweaters, Mufflers, Blankets, Bathing Suits, and all other woolen fabrics.

★

Thorough, convenient cleaning of automobile interiors, and beams, rafters, furnace pipes, walls, ceilings, ledges, and countless places where dirt collects in the home.



The Kirby develops super-powerful suction that penetrates clear through mattresses in air-washing them as illustrated below.

One-third of your life is spent on your mattress, reason enough to avail yourself of this exclusive invaluable Kirby advantage.



Your entire home can be renovated from top to basement. Any dust or dirt that can be removed with strong suction is easy prey for the Kirby. Even your auto interior will retain its newness when you clean it this Kirby way. The man of the house will find countless ways in which to use the Kirby... to make his part of house-cleaning less irksome at all times.



CHECK THIS

Information, Please!

QUESTION:

What Household Appliance Gives You These Features?

★
Sani Em-tor Dustless Emptying

A safe, clean method of disposing of the collected dust, dirt, and grit.

★
**"Triple-Cushioned"
Cleaning Action—**

Sweeps and loosens the deep-seated dirt by vibration—without pounding, crushing, or scrubbing.

★
No-Stoop "Toe-Touch" Control—

Raise or lower the nozzle adjustment with the toe of your shoe — without stooping.

★
**Adaptability To Any Home
Cleaning Problem—**

Seven distinct set-ups provide perfect cleaning action for all household goods and furnishings.

★
**Exclusive Automatic
Safety Switch—**

Eliminates danger of injury to hands and fingers from high speed fan — motor cannot run if fan is exposed.

★
**33 Years of Practical
Improvement—**

All the latest time and labor-saving developments that come from the pioneering of cleaning appliances for more than three decades.

ANSWER: Only The Kirby!